



NCCR CHEMICAL BIOLOGY

SPECIAL SEMINAR SERIES

Photo: Anna Dreyer / Deakin University

Invited speaker

MARK W. WILSON

Co-founder of Pre-Seed Workshop
Co-founder and Managing Partner of Networks



FROM THE LAB TO THE MARKET

A concept-stage tool to discover all the ways a research-based high-tech idea can go to market

March 27th 2017

16:15

UNIGE - Room 457

About the speaker

Mark W. Wilson has over 30-years of experience developing and launching a variety of new products from the napkinsketch level, including navigational interactions with nearly 500 preseed-stage research technologies and over \$1B in corporate medical devices.

